Sadia Ahmad Journalist

Indian journalist based in London, focusing on digital culture, politics, and social issues. Experienced in multimedia storytelling and committed to amplifying underrepresented voices through impactful journalism.

CONTACT

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PROFESSIONAL EXPERIENCE

Broadcast Intern December 2022 to February 2023

New Delhi, India

The Wire - An independent media organisation reporting on Indian politics

Selected contributions:

• Reportage: 'MSU Students Complain "Increase In Communal Divide" On Campus'

• Reportage: 'Government Refuses Judgeship Based on Sexual Orientation'

• Explainer: 'Forced Evictions: A Trend in India'

Explainer: 'How is the Foreign Media Covering the Bharat Jodo Yatra?'

News Desk Intern December 2021 to February 2022

Noida, India

Indian Express: An English-language Indian daily newspaper with an online presence

Key tasks:

Data research: Uttar Pradesh state elections 2022

Filing news stories: WordPress Content Management System

EDUCATION

MA Journalism August 2024 to December 2025

London, United Kingdom

London College of Communication, University of the Arts London

Pathway: Social Justice Journalism

BA Hons. Journalism & Media Studies August 2021 to June 2024 New Delhi, India O.P. Jindal Global University

- Co-founder: Student publication 'Watchdogs'
- **Final project:** A multimedia production on 'Aspirations of Indian Muslims'. I ran Indian Economy Centre datasets on R Studio and interviewed muslims across different state and class identities.
- Final grade: 6.149/8 CGPA

KEY SKILLS

- Data analysis in R Studio
- Adobe Premiere Pro
- CMS proficiency (Wordpress and Wix)
- Planning & scheduling
- Content ideation
- Social media management
- Self-efficacy & entrepreneurship

LANGUAGES

English

Urdu

Hindi